

Between two stools: the paper industry in a change

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Papiertechnische Stiftung

Fibre-based solutions for boosting innovations





Founders

- VDP German Pulp and Paper Association
- HPV German Employers' Association of the Paper, Board and Plastics Converting Industry
- FPT Paper Technology Research Association

Facts

- Founded in 1951
- 120 employees
- Munich and Dresden
- Independent and neutral

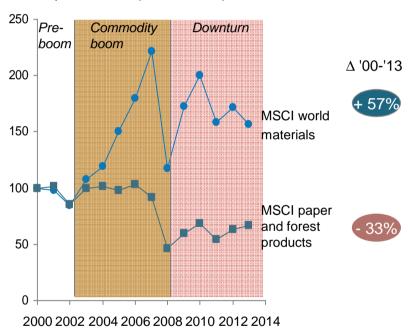






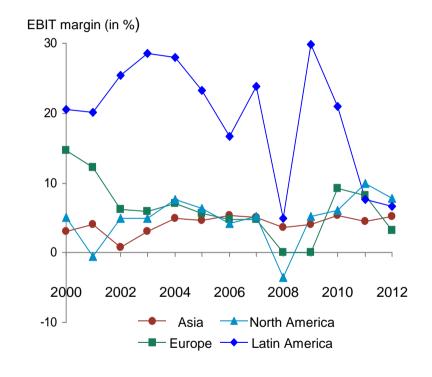
Declining share prices ...

Share price index (2000 = 100)



Source: Thomson Reuters Datastream; BCG analysis Courtesy of R. Haslehner (Boston Consult Comp.)

... and declining margins





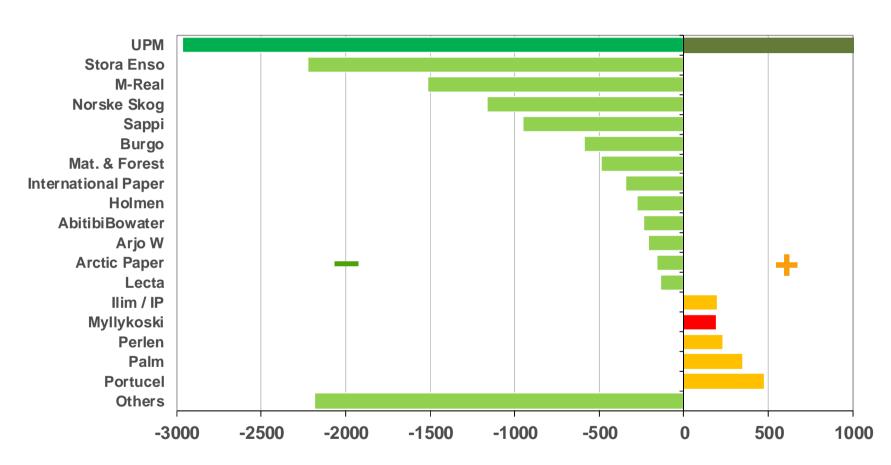


... how is the paper sector challenging this?



The graphic paper market Net capacity reduction by company 11.7 million tonnes (22%) in Europe in 2005–2013





Sources: Pöyry, UPM, public sources





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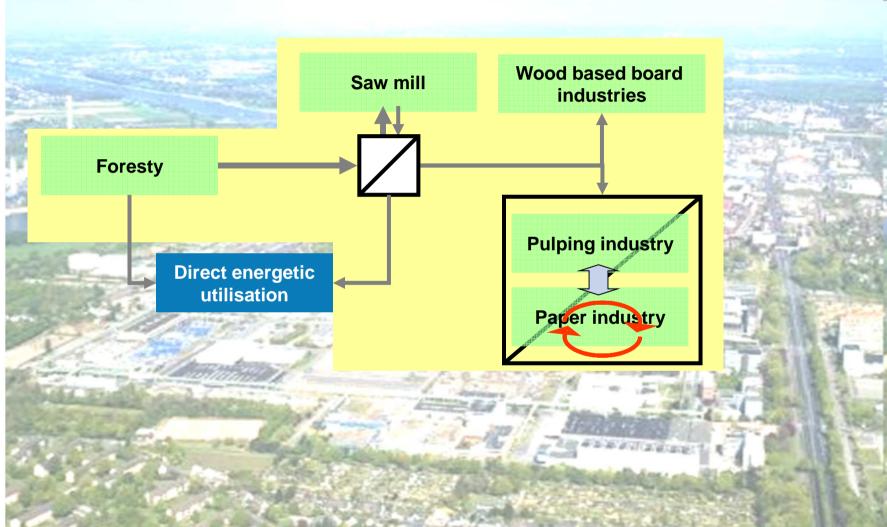


- Global growth of P&B based packaging has been forecasted by appr. 7 % annually within next 10 years, acc. to different studies (Capital Mind, Catalyst Corp. Finance).
- Consequently new built (or rebuilt of former graphic) paper machines (e.g. Sappi Europe, Heinzel Group Austria, UPM/Leipa Germany,...) for packaging and specialty P&B



The traditional value chain







"Past time" Biorefineries



Sulfite pulping

Bio-Ethanol from sulfite spent liquor appr. 140 l/t Sulfite spirit, 95%ig

Yeast (Pekilo) from hardwood liquor appr. 150 kg/t proteins

Lignin products with low or medium value (substitute of ...)

No significant platform chemicals (vanilline, phenols, ...)

Sulfate pulping

Better utilization of hemicelluloses by improved pulping kinetics; remaining on the fibres (mainly Xylane)

Thermal liquor recovery (pulping chemicals)

Tall oil 30 ... 50 kg/t crude oil

Turpentine 3 ... 6 kg/t crude material

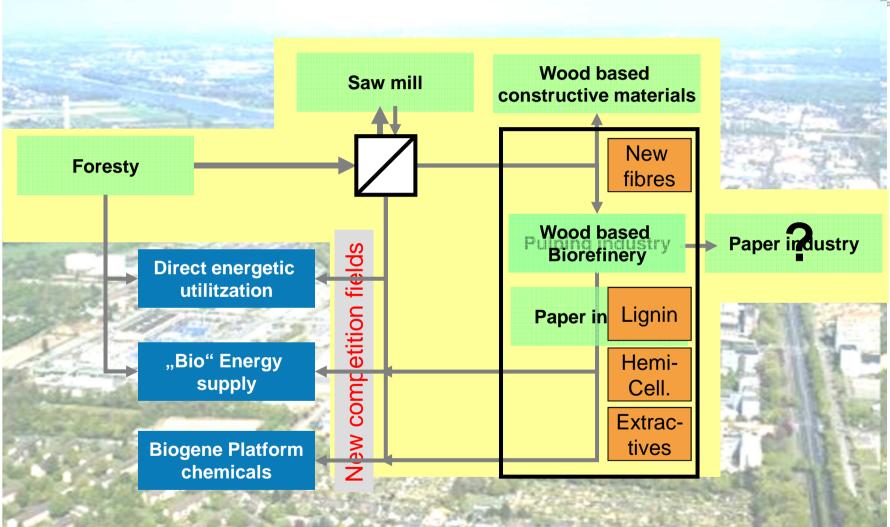


Target products were chemical pulp and self-sufficiency



The changing wood based value chain







Biorefineries appear to be moving from the "sulfite state" to sulphate



So far - sulfite mills

Borregaard, Norway Borregaard



- World's largest producer of lignosulphonates
- Ethanol production
- Vanillin and other specialty chemicals

Tembec Tember

 Large producer of resins and lignosulphonates, primarily in Temiscaming, QC, mill

Domsjö Fabriker, Sweden



 Transformed pulp mill into bio-refinery, producing ethanol and lignin products aside from dissolving pulp main stream

Lenzing, Austria



New "sCore TEN" strategy: producing 50% DWP for high end appl. by 2020, but also extracts C5s (xylose) and other chemicals Furfural, acetic acid, sodium sulphonate

Next wave?

Metsä Fibre, Finland



- Building new Äänekoski mill as biofactory
- Main product still paper pulp but maximizing extraction of by-streams and adding lignin products, biochemicals, and bio-energy products like methanol, ethanol, bio-oil

Stora Enso, Finland

Lignin extraction at Sunila (40 kt/y)

Fibria, Brazil

- 20% of revenues from other than pulp in 2025
- Working on biofuels (with Ensyn), lignin products, etc





... how is the paper sector challenging this?

UPM today



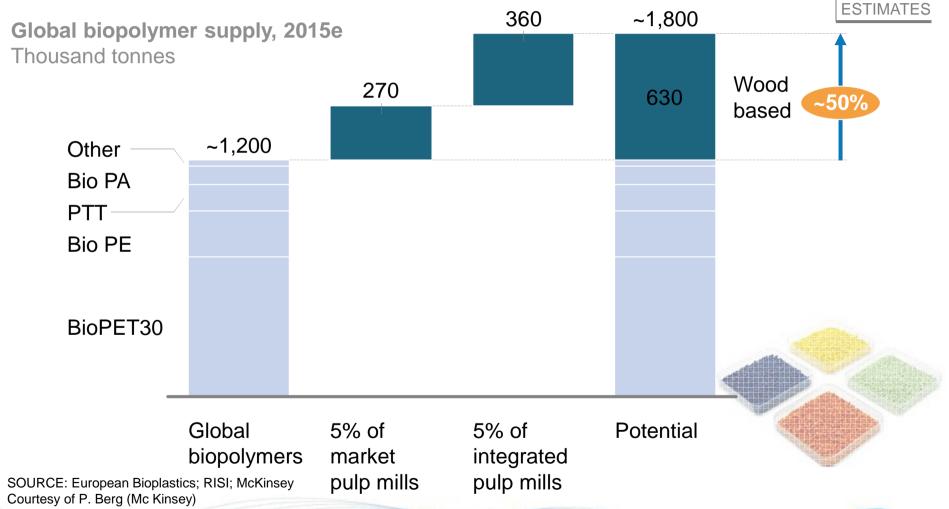


Source: UPM



Hypothetical example – if only 5% of pulp lines were to extract hemicellulose as sugar, could boost biopolymer supply by more than 50%



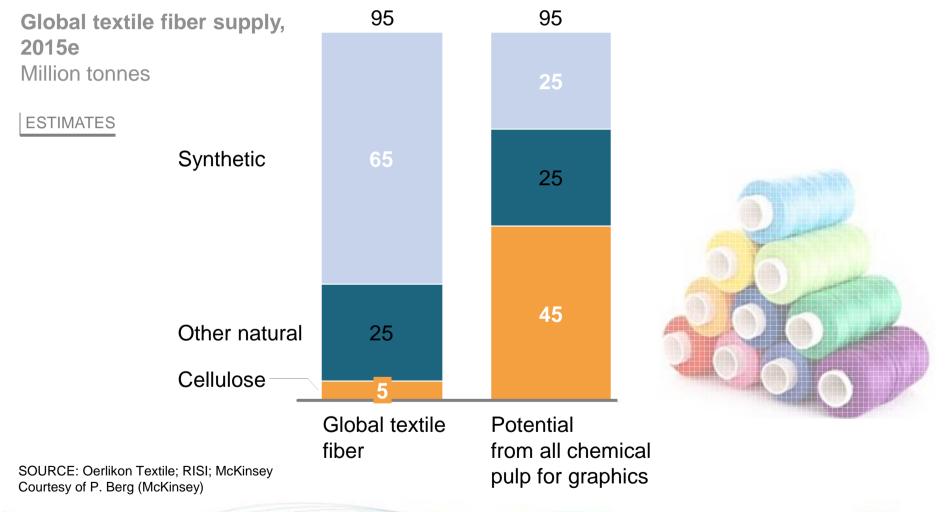




Hypothetical example

Cellulose-based textiles can significantly reduce the need for synthetic textiles







The strategic approach of the paper sector in Europe



unfold the future

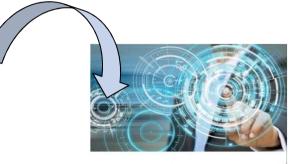
- 80 % fossile CO₂
emissions
+50 % value creation



Contribution and effort of Paper industry sector for sustainable development



"Break Through" technologies for significantly improved processes



FASER & PAPIER 2030



Ideas for tomorrow's "Paper" and other fibre based materials

Quellen: http://image.slidesharecdn.com/roadmap2050-120702034623-phpapp02/95/drupa-2012-european-paper-day-road-map-2050-11-728.jpg?cb=1341201120; http://www.paperindustryworld.com/files/2014/02/TheTwoTeamProject.jpg; http://www.papierverarbeitung.de/wpv-wAssets/img/Cover_Faser_Papier_2030.JPG; http://unfoldthefuture.eu/images/download-thumb.jpg



What about recycled fibre as part of renewable resource?



Global wood harvesting: 4 bn m³ p.y.

Appr. 50 % for industry use, ./. 40 % PPI

Est. 500 Mill t wood p.y.

Global recycled paper supply (all qualities)

230 Mill t rec. paper p.y.

400 Mill t paper production

appr.
45
181 Mill t pulp

Wood supply is limited for further growth in traditional and new applications

Sustainable use of renewable resources means:

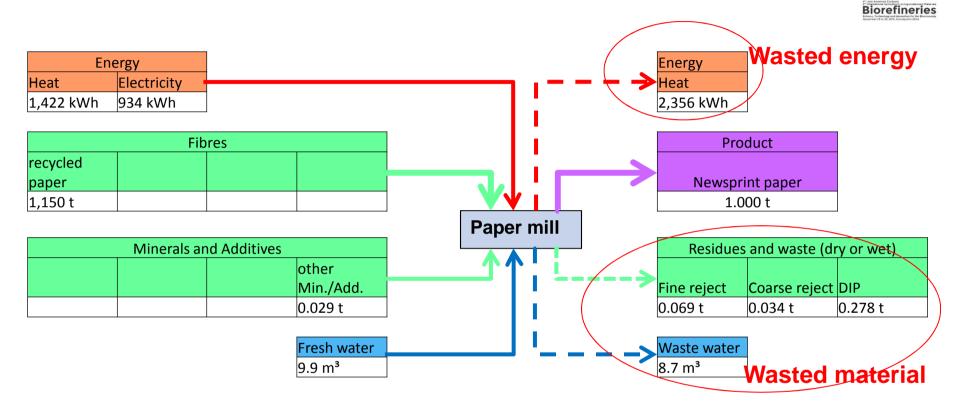
- Need for loss free reuse of consumed materials on highest level of both product quality and technology
- Clean circuits
- use of products as a temporary CO₂ capture

Sources: FAO statistics; VdP Report 2015



Mass & Energy Input/Output of a Newsprint paper mill



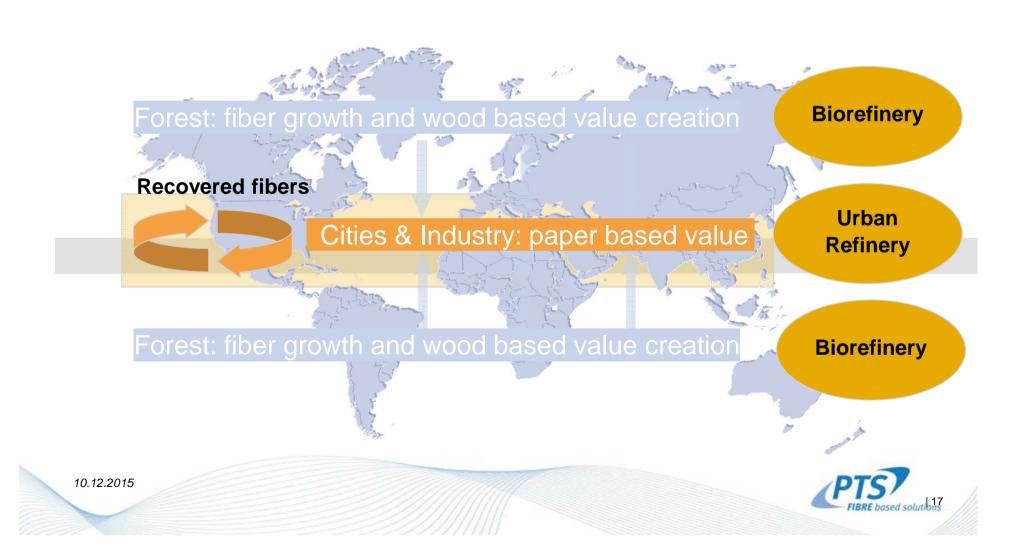


- From 7...9 theoretic cycles we are using approximately 2 statistically
- Wasting about 20 % of the input material plus wasting energy gives serious concern in terms of sustainability
- Revenue from commodity product Newsprint paper has to pay all cost for losses and treatment of residues (complexitiy is very high)

10.12.2015

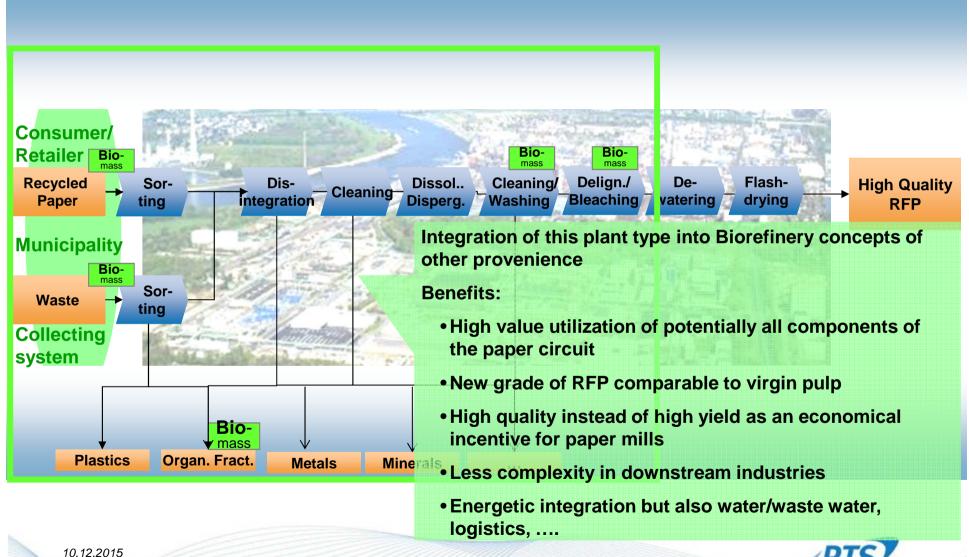
Urban refinery as a concept to get more value from circulating recycled paper





Integration of recycled paper into the concepts of Urban Refinery





The strategic approach of the paper sector in Europe

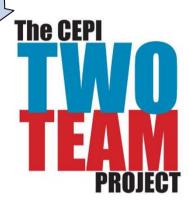


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Fields of activity acc. to the "Fibre&Paper 2030" study





Cities & Architecture

(Noise & climate regulation in buildings, emergency shelter, new systems of building materials, integrated planting areas, Energy storage systems,

Living & Working

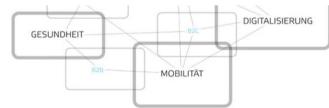
(modulare and adaptive room elements, smart wall coverage, ambiente lightning, ...)



Doing the thinkable, not thinking the doable!



Healt care & Hygiene (Filters, smart wound treatment, Implants, Prothesis, ...)





Mobility

(fibre based lightweight construction, fire resistant materials, ...)



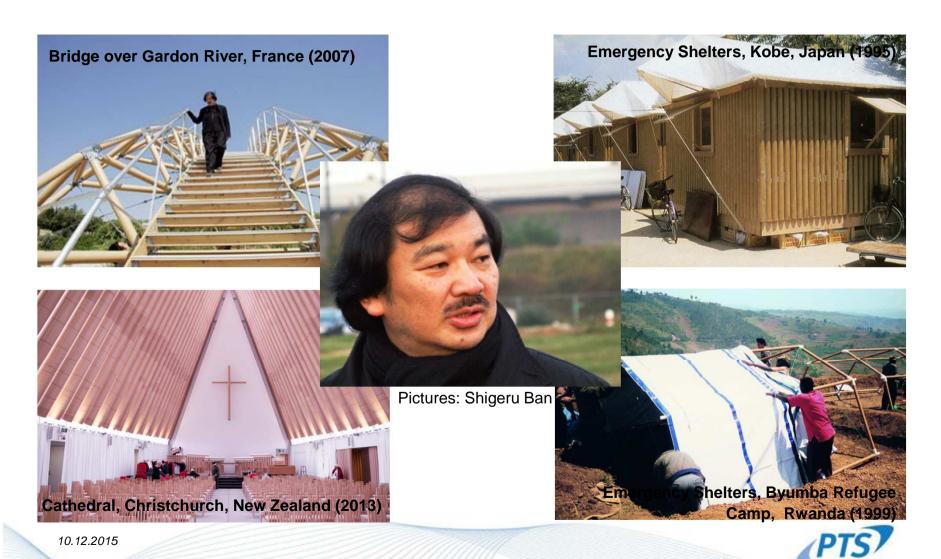
Nutriation

(modular green houses, Substrates for planting in urban environment, ...)



21 Biorefineries

Paper for construction? It works!



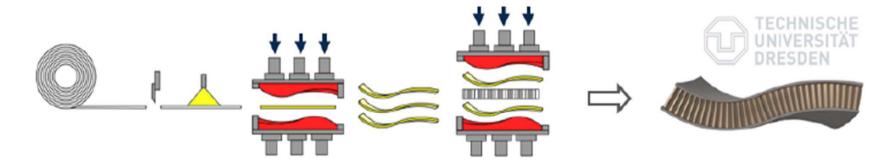
Expansible honeycombs or foldcores for furniture, automotive or aircraft applications











Source: Britzke et al. (2011) TU Dresden, Foldcore GmbH



Paper technology platform for new types of materials



Ceramic papers

Lightweight construction elements

- Filters and membranes
- Nozzles and evaporators
- Catalytic converters
- High temperature insulation

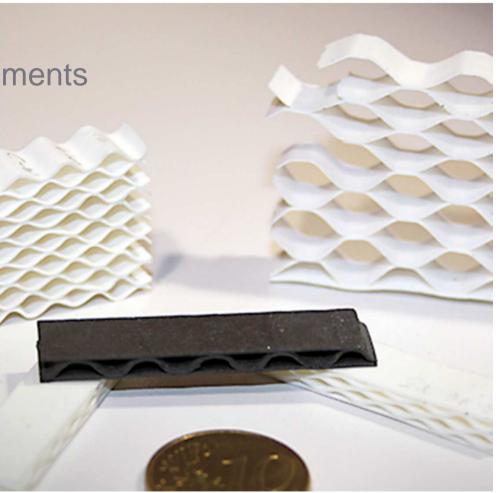
In cooperation with



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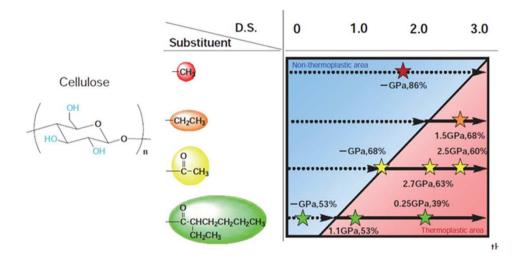


Source: PTS





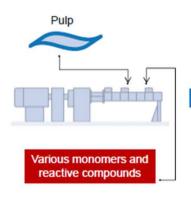




Reactive extrusion processing

New markets / products

Source: Sawai et al. (2012), Development of New Cellulose-based Polymers with Excellent Melt-processability



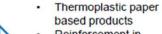
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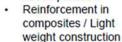
Surface modified pulp fibres (hydrophobic, thermoplastic)



Surface modified microfibrillated cellulose







- Masterbatches
- Injection moulding

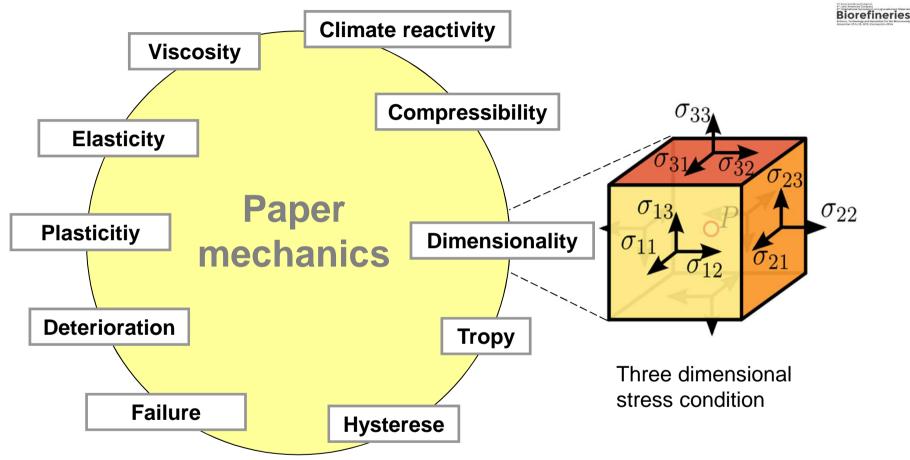
Amorphous cellulose derivatives





What really do we know about paper mechanics?





Comprehensive classification of materials following continuum mechanics





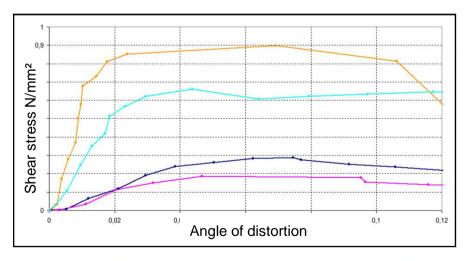


Test rig in a standard tensile test machine in combination with optical deformation analysis

Sample 15x43 mm², thickness 0,2 to 2,2 mm; fixation using viscous two-component adhesive

Results Optically identified areas of displacement and expansion over thickness of the sample Shear stress diagrammes (out-of-plane) Elastic shear modulus and plastic shear tangent moduli Shear strength and location of failure

Application High-grammage paper, fold box board, adhesive joints

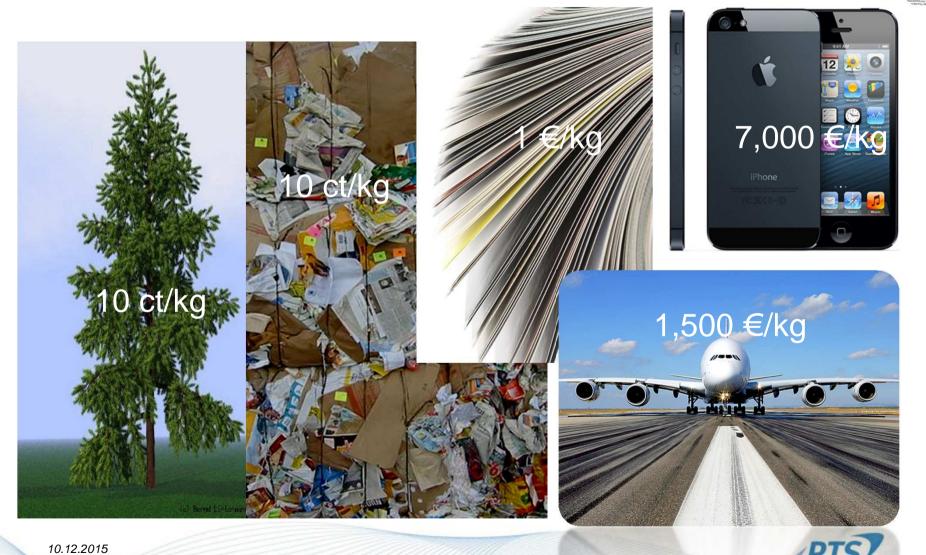


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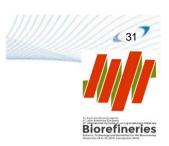


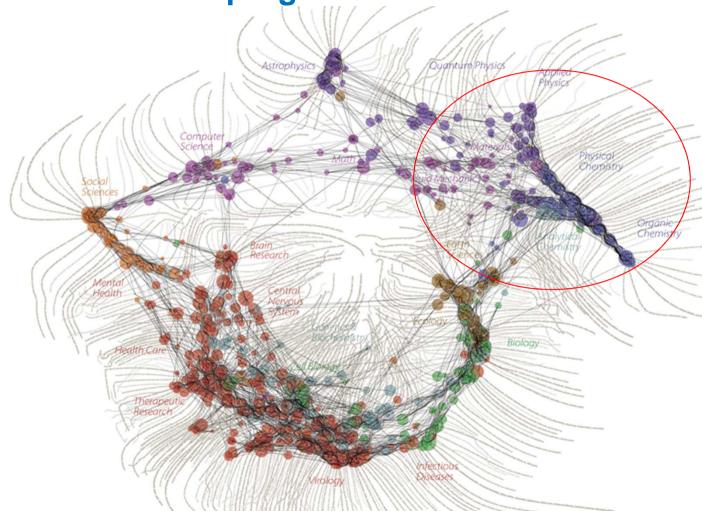
Bridging the Gap: Value creation!





Intersectoral networks dominate technological and scientific progress





Material science as intersection of Mathematics, applied Physics, phys. and organic Chemistry, fluid Mechanics and Analytics

Source: Kevin Boyack, Dick Klavans, publ. 2006 W. Bradford Paley





Paper yesterday, today... and tomorrow!







Dankie Gracias Спасибо

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感謝您 Obrigado Teşekkür Ederiz 감사합니다 감사합니다 ひしんれ Gracies Děkujeme vám ありがとうございます Tack

